



MISTRA

ENVIRONMENTAL COMMUNICATION @ ICSJ

NEWSLETTER

AUTUMN 2023

Welcome to our Autumn 2023 Newsletter! In our newsletters, we share highlights from Work Package 5, one of the five WPs of the research programme [MISTRA Environmental Communication \(MISTRA-EC\)](#), in which we focus on arts and media. MISTRA-EC is a Swedish research programme that aims at reframing environmental communication by mainstreaming an advanced and inclusive understanding of environmental communication in research, policy and practice. As the coordinator of WP5, at the [Institute of Communication Studies and Journalism \(ICSJ\)](#) at [Charles University in Prague](#), we do research on the communication of environmental and sustainability issues in Swedish arts and media.

Articles -NEW!

DOUDAKI, VAIA, CARPENTIER, NICO (2023) [Mapping environment-focused social media, audiovisual media and art, in Sweden: How a diversity of voices and issues is combined with ideological homogeneity](#), *Communications*, online first.

DOUDAKI, VAIA, CARPENTIER, NICO (2023) [A Social Mapping of Swedish Environment-Focussed Facebook Groups: The Principles, Methods and Implementation of a Mapping Project](#), *Telematics and Informatics*, online first.

UPCOMING

NICOLETTA, GERARDO COSTABILE, YÜKSEK, DERYA (in press) [Strategies and tactics to communicate 'nature': beyond anthropocentrism in Swedish media](#), *Journal of Communication Inquiry*.

DOUDAKI, VAIA, CARPENTIER, NICO (in press) [Unpacking the Discursive Assemblages of Anthropocentrism and Ecocentrism: Articulations of Space, Place and Time in the Documentary Film Gállok](#), *Interactions: Studies in Communication & Culture*.

Click [here](#) to see the full list of MEC@ICSJ publications.

Interview with Nico Carpentier

On the Participatory and Innovative Dimensions of Environmental Communication



In this interview, Nico Carpentier talks about the activities and outputs of Work Package 5- Media & Art within MISTRA-EC research programme, decentralising knowledge production through academia, art, and civil society collaborations, the Moulding Nature exhibition produced as a result of these collaborations, and much more!

[READ HERE](#)

Interview with MEC@ICSJ team:

Vaia Doudaki, Gerardo Nicoletta & Elisabeth Wennerström



WP5 researchers at Charles University in Prague tell us about their work within MISTRA-EC programme and share their reflections on the contributions of this work in moving beyond the barriers between academia and civil society, and promoting environmental literacy at all levels.

[READ HERE](#)

WP5 Highlights

Statement of Thanks

Autumn 2023 Newsletter will be the last newsletter of Work Package 5 -Media and Art (WP5) within Mistra-EC programme. Taking this occasion, we would like to extend our warmest thanks to all our colleagues, supporters, partners, and collaborators who have worked with us throughout the four-year phase of Mistra Environmental Communication Research Programme, as part of WP5.

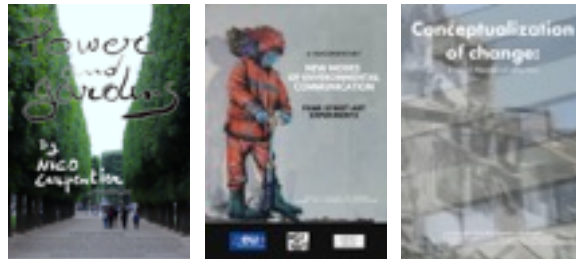
In this section, you will find some highlights from the outputs of this work, including publications, exhibitions, films and videos, screenings, presentations and talks, educational content, and more - as well as the testimonials of colleagues and societal partners about the activities of WP5.

Looking forward to future collaborations!

Publications



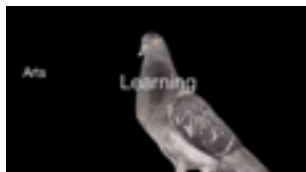
Films



Exhibitions



Videos



Environmental Ideologies Map



Presentations & Talks



Screenings



Artist-in-residence (AiR) Programme



Events



[More](#)

Testimonials



Anke Fischer & Eva Friman
(Mistra-EC Programme Managers)

"Just back from the final consortium meeting of Mistra-EC Phase 1, which we organised at Färgfabriken so that all programme participants could experience the WP5 exhibition 'Moulding Nature'. It was fantastic to feel the energy in the room, engage with the very diverse outputs of WP5 and the overall programme - from participatory arts to film to scientific papers and maps - and try to look across and learn from the synthesis."



Kirill Filimonov (Researcher)

"The extent of highly socially, politically and philosophically relevant topics covered by Mistra-EC is spectacular. At its core, there has been a concern about enhancing the audibility of traditionally underprivileged voices – both metaphorically and literally. I'm proud that we managed to include a discussion on climate change coverage by mass media, as well as representation of Indigenous people into my short four months on the project. Even though my work was fully remote in the middle of the pandemic, the warmth of the team spirit was felt at every step of our collaboration."



Daniel Urey (Process Manager, Färgfabriken)

"Before we have been cooperating with academics, and there have been good collaborations, but very much like a bilateral one: without much interaction, infiltration, or embedding each other's competence into each other's working context or disciplines. I think, in many years, this was the first time in our collaborations with the WP5 team, that we have achieved to move towards that. Here, you have different actors - academics, artists and other participants- start entering into the curatorial space, and we enter into their space, exposing, talking, deconstructing, and then putting all together..."



Ylva Hillström (Curator, Moderna Museet)

"Being a societal partner in the Mistra-EC programme has provided Moderna Museet with amazing opportunities to explore how the museum, and indeed all museums, can take

an active role in the transition to a sustainable future. In close collaboration with Mistra-EC researchers, we have arranged both a digital symposium and an in-depth workshop series for museum professionals. As a result of the latter, we created a toolbox for museums in times of climate emergency. Furthermore, we are in the middle of a collaboration involving young people in the museum. Our participation in Mistra-EC has provided us with new insights, inspiration, and not least, connections to a wonderful network of both researchers and practitioners.



Orestis Tringides
(Programmer, Environmental Ideologies Map website)

"I found the content and underlying research that was put on the website quite fascinating, in terms of connecting important philosophical and societal notions, into an easy-to-read picture, offering the viewer a global understanding for our world today. The teamwork was excellent, and we overcame the obstacles towards delivering the map on the website. We surpassed ourselves in achieving that."

Events

Exhibition: Moulding Nature - Discursive Struggles over the Environment

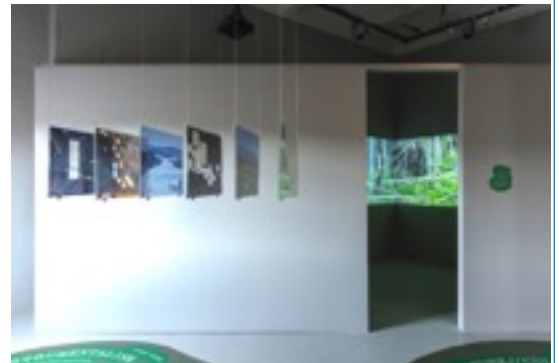


The exhibition **Moulding Nature - Discursive struggles over the environment** is taking place at Stockholm-based arts centre **Färgfabriken** from 26 August until 26 November 2023.

Curated by Nico Carpentier, Daniel Urey, and Emilia Rosenqvist, as part of **WP5** coordinated by the **Mistra-EC team at ICSJ**, the exhibition will be open to visitors until 26 November, from Wednesday to Sunday, between 11.00-16.00.

Driven by an **ideological map** developed by Nico Carpentier (with a design by Irene Straccuzzi), Moulding Nature raises questions about how we perceive our environment, and brings together video works, collages, photos and installations that explore how different discourses affect the way we give meaning to nature and the role of mankind in it.

A large part of the visual material in the exhibition has been produced through co-creative activities, with artists and other participants from different geographical and social contexts, resulting in a number of installations that highlight the many layers of interpretations, voices and conflicts of interest characterising landscapes, forestry, gardens and urban environments.



Click [here](#) for more information on Moulding Nature exhibition and the art works.

Click [here](#) to watch Nico Carpentier's opening talk at the exhibition on 26 August 2023.

Photo Credits:
Johan Österholm

Upcoming

Moulding Nature: Finissage at Färgfabriken

The closing of **Moulding nature: Discursive struggles over the environment** exhibition will take place on 26 November 2023, Sunday from 11.00 to 16.00, with a finissage organized at Färgfabriken to celebrate the end of the project.



The program for the **Finissage** includes a performance, a roundtable, and a ritual dismantlement:

13.30 Performance with the artist Paula von Seth

14.00 Artist talk about the exhibition Moulding Nature

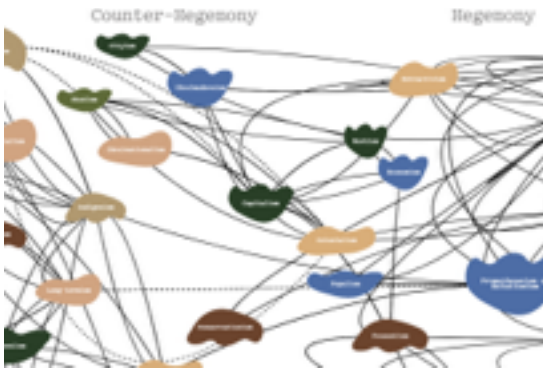
-with artists Hanna Ljungh and Paula von Seth, researcher Vaia Doudaki, researcher and curator Nico Carpentier and Färgfabriken's curator Emilia Rosenqvist. *Moderation:* Daniel Urey, process manager at Färgfabriken.

15.00 Ceremonial dismantling of 'whatever lives bends down'

All are warmly welcome! Click [here](#) for more information.

News

Environmental Ideologies Map is Online!



Environmental Ideologies Map online platform that explores competing ideological projects over human-nature relationships and the more-than-human world(s) has been launched in September 2023!

Developed as part of WP5, by post-doc researcher Gerardo Costabile Nicoletta, together with programmers Orestis Tringides and George Nicolau, the platform provides an overview of the many environmental ideologies that intervene in our thinking about (and our acting in relation to) nature, and allows

visitors to navigate diverse clusters of meanings over nature, sustainability, and climate change, as well as the discursive struggles between them. The textual and audio-visual content of the platform has been produced by scholars from the fields of environmental humanities and communication, media studies, philosophy, and anthropology, based on an earlier designed map of 37 interconnected ideological projects over the environment, sustainability, and, more generally, human-nature relationships, identified through WP5 research.

The platform aims to serve as a resource for everyone interested in environmental matters, while specifically targeting educators who seek captivating teaching resources that unravel the complexities of environmental discourses shaping societal and political debates, and foster understanding and dialogues in environmental matters in the classroom context.

How to use the Map?

The map itself consists of 37 interconnected clusters of environmental ideologies that circumvent human-nature relationships, and that shape global and local conversations about nature and sustainability.

* With the plus and minus buttons on the top right of the map, you can zoom in and out of the map, while the toggle button shows the connections between different elements of the map. All other connections are visualised by clicking once on one element.

* When you double-click on an element, this will open a pop-up screen with audio-visual material, describing that particular ideology.



Flyer for academic promotion can be downloaded [here](https://eidmap.commedia.wiki/).



Flyer for broader distribution can be downloaded [here](https://eidmap.commedia.wiki/).

To start using the Environmental Ideologies Map, visit: <https://eidmap.commedia.wiki>

Videos -NEW!



[Epistle from an Obscure Man](#) is a video letter by [Marcus Bussey](#) at University of the Sunshine Coast, about releasing new possibilities for the future by tapping into cultural creativity and anticipatory imagination.



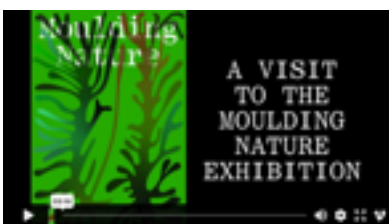
[#uglynatureselfies](#) is a short fiction film by Tessa Joosse inspired by the paper '[The quest for "nature" in selfies](#)'. In the movie an influencer is questioning the representation of nature on social media.



[The Environmental Ideologies Map: An artistic-academic intersection at Färgfabriken](#) is a video by Nico Carpentier about the [Environmental Ideologies Map](#) displayed at the "Moulding Nature" Exhibition.



[AIR](#) is a short video about Mistra-EC's artist-in-residence programme, featuring experiences and outputs of the resident artists in [Prague](#) (Czech Republic), [Uppsala](#) (Sweden), and the [Sunshine Coast](#) (Australia).



[A Visit to Moulding Nature](#) is a brief video impression of the "Moulding Nature" Exhibition organized at Färgfabriken (Stockholm, Sweden) from 26 August to 26 November 2023.

Click [here](#) to see all videos.

Screenings

Power & Gardens Screening at Moulding Nature Exhibition

[Power and Gardens](#) is part of the videos that will be screened throughout the [Moulding Nature Exhibition](#) at Färgfabriken during 26 August-26 November 2023. This four-part video essay by Nico Carpentier investigates how human-nature relationships are condensed in the gardens of the European cities of Paris, Lyon and Prague, driven by a discursive-material analysis. Click [here](#) for more information.



NMEC Screening at Film Geographies RGS-IBG 2023

[New Modes of Environmental Communication: Four Street Art Experiments](#) has been selected for Film Geography's RGS-IBG 2023 screening, organized under the theme of Climate Changed Geographies. The online screening took place on 30 August 2023. This documentary by Ali Minanto features the experiment, where WP5 researchers commissioned four Indonesian street artists to produce four street artworks in Yogyakarta: "Welcome New Pollution", "Plant Trees Plant Hope", "Plastic Reduce", and "Planting Determination". Read more about the film [here](#).



Presentations/Talks

-NEW!

- CARPENTIER, NICO (2023)
[Moulding Nature- Discursive Struggles over the Environment Exhibition Opening Talk](#),
Färgfabriken, Stockholm, Sweden (26 August 2023).
- CARPENTIER, NICO,
DOUDAKI, VAIA (2023)
A discourse-theoretical analysis of the discursive assemblage of ecocentrism and its ethics in the Swedish television series *Jordskott*, IAMCR conference, Lyon, France (9-13 July 2023).
- CARPENTIER, NICO (2023)
Discursive Struggles over the Environment: An Ideological Map, ICA conference, Toronto, Canada (25-29 May 2023).
- CARPENTIER NICO (2023)
Power and Gardens - A reflection on the taming of nature, Historiska och samtida perspektiv på trädgården, National Museum, Stockholm, Sweden (27 April 2023).
- CARPENTIER, NICO (2023)
Beyond Information: Mapping Discursive Struggles over the Environment in Swedish Media, Visuality 2023 Conference, Vilnius Gediminas Technical University, Vilnius, Lithuania (20-21 April 2023), invited keynote.

PAST PRESENTATIONS/TALKS

Online Texts -NEW!

- ♦ ["Of knots and whorls"](#) by Caitlin Franzmann, resident artist for the [AiR@USC](#) at the Sunshine Coast, Australia.

AiR News

Of knots and whorls

'Of knots and whorls' is a creative project developed by Caitlin Franzmann during [AiR@USC](#) at the Sunshine Coast, Australia in March-April 2023. During the residency, Caitlin carried out field research in the native hoop pine plantations of the Mary Valley region, where her Danish ancestors 'selected' unceded land belonging to the Kabi Kabi/Gubbi Gubbi people.

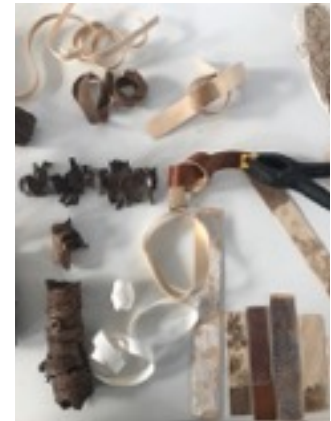


Photo Credit: Caitlin Franzmann

As an outcome of this eco-cultural research, Caitlin created sculptural works guided by hoop pine: more specifically their knots and whorling branches. Through what is often considered undesirable within the timber industry, she explored the knot as a meshwork of stories, feelings, histories and multi-species relations.

Click [here](#) to read Caitlin's blogpost about [AiR@USC](#).

'On the quiet surface' at Metro Arts, Brisbane



Photo Credit: Carlia Fuller

A selection of Caitlin Franzmann's works carried out during [AiR@USC](#) were presented as part of exhibition 'Artefacts of a Working Process' at Metro Arts, Brisbane during 24 June-15 July 2023.

In addition to the sculptural works, Caitlin delivered a collaborative participatory event, ['the stories we water'](#) with Sunshine Coast based artists Libby Harward and Dominique Chen on 24 June, as part of same exhibition. For the event, Libby, Dominique and Caitlin each contributed a personally significant plant into an unfolding recipe of tales.

Click [here](#) to read more about Caitlin's residency works.

For more information about the Work Package 5 team and current events, please visit our [website](#) or [follow us on Facebook](#). The newsletter is published quarterly.

MISTRA-EC@ICSJ: mistra.fsv.cuni.cz
Newsletter's Editor: Derya Yüsek

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