

MISTRA

ENVIRONMENTAL COMMUNICATION @ ICSJ

NEWSLETTER
SPRING 2023



Welcome to our Spring 2023 Newsletter! In our newsletters, we share highlights from Work Package 5, one of the five WPs of the research programme [MISTRA Environmental Communication \(MISTRA-EC\)](#), in which we focus on arts and media. MISTRA-EC is a Swedish research programme that aims at reframing environmental communication by mainstreaming an advanced and inclusive understanding of environmental communication in research, policy and practice. As the coordinator of WP5, at the [Institute of Communication Studies and Journalism \(ICSJ\) at Charles University in Prague](#), we do research on the communication of environmental and sustainability issues in Swedish arts and media.

Articles -NEW!

DOUDAKI, VAIA, CARPENTIER, NICO (2023) [Behind the narratives of climate change denial and rights of nature: sustainability and the ideological struggle between anthropocentrism and ecocentrism in two radical Facebook groups in Sweden](#), *Journal of Political Ideologies*, 28(1), online.

HAIDER, JUTTA, RÖDL, MALTE (2023) [Google Search and the creation of ignorance: The case of the climate crisis](#), *Big Data & Society*, 10(1), online.

NICOLETTA, GERARDO COSTABILE, CARPENTIER, NICO (2022) [Shades of technocratic solutionism: A discursive-material political ecology approach to the analysis of the Swedish TV series Hållbart näringsliv \('Sustainable business'\)](#), *Empedocles: European Journal for the Philosophy of Communication*, 13(2): 117-134.

HAIDER, JUTTA, RÖDL, MALTE, JOOSSE, SOFIE (2022) [Algorithmically embodied emissions: The environmental harm of everyday life information in digital culture](#), *Information Research*, 27(CoLIS11), paper colis2224.

Click [here](#) to see the full list of MEC@ICSJ publications.

Interview with Marcus Bussey

Co-creation for sustainable futures

In this interview, educator and futurist Marcus Bussey talks about the role of imagination and creative practices in sustainability transformations, the co-creation labs run by the MISTRA-EC team at the University of the Sunshine Coast and more!

[READ HERE](#)



Interview with Caitlin Franzmann

AiR at the Sunshine Coast (with Marcus Bussey)



Caitlin, resident artist for MISTRA-EC's AiR programme at the Sunshine Coast, tells us about her works, her residency project, and the role of art-academia collaborations in environmental communication -with Marcus, the academic host of the AiR@USC, joining in as guest!

[READ HERE](#)

Events



Exhibition: "Moulding Nature: Discursive Struggles over Environment"

The exhibition, "Moulding nature: Discursive struggles over the environment" will take place at the Stockholm-based arts centre Färgfabriken, from 26 August until 26 November 2023.

The exhibition is curated by Nico Carpentier, Daniel Urey, and Emilia Rosenqvist, as part of WP5 coordinated by the Mistra-EC team at ICSJ.

Structured around a map of the multitude of environment-related discourses that frame our ways of thinking about the environment, nature and ourselves, the exhibition presents artistic interventions inspired by the academic reflections behind the map's construction, and collaborative art works by artists and non-artists produced through a series of participatory arts projects organised in the year running up to the exhibition. The program also involves series of training workshops and film screenings connected to the exhibition.

Click [here](#) for information about the exhibition.

Lecture: "Power and Gardens: A reflection on the taming of nature"

On 27 April, 2023, Nico Carpentier will give a [lecture](#) on "Power and Gardens: A reflection on the taming of nature" at the Nationalmuseum in Sweden. Driven by a discursive-material analysis, the talk is a reflection on how gardens are locations where nature is tamed, and how they often perform an anthropocentric ideology that is strengthened by a series of other discourses, such as capitalism and colonialism. The event, organised in cooperation with Färgfabriken art centre, will also host Martin Olin's lecture on "Grazing animals - biodiversity or beauty" on the same day.

Click [here](#) for more information on the event.

Read more about the Power and Gardens film [here](#).

Past Events

WP5 Open Session: Mediating Strategies for Environmental Communication

Organised on March 15, 2023, during [Mistra-EC Programme Meeting](#), the session focused on the strategies used by media professionals to communicate environmental issues. In the session, WP5 researchers presented the initial findings of their analysis of the selected cases from Swedish audio-visual media, and a group discussion was organised with the sessions' participants around seven selected frames from the analyzed media, to articulate a more environment-centred narrative strategy.

Thin Ice Participatory Analysis Workshop

Another MEC@ICSJ session at [Mistra-EC Programme Meeting](#) was the closed session for the working group of the participatory analysis of the television series Tunn Is/Thin Ice, which was also organised on March 15, 2023. In this workshop, the group members discussed the findings of the first cycle of analysis and worked collectively towards the second cycle of analysis and the joint writing of an academic article.

Screenings

New Modes of Environmental Communication in Yogyakarta

Following Czech Republic and Sweden, the film "New Modes of Environmental Communication: Four Street Art Experiments" has been screened on March 5, 2023 in Yogyakarta, Indonesia -the home place of its production.

The 23:34-minute documentary by Ali Minanto features the experiment, where WP5 researchers commissioned four Indonesian street artists to produce four street artworks in Yogyakarta: "Welcome New Pollution" by Anagard, "Plant Trees Plant Hope" by Guerrillas, "Plastic Reduce" by Kinky Twenty, and "Planting Determination" by Young Surakarta.



The screening, which brought together street artists, academics, and the community, took place at ViaVia Jogja, Prawirotaman in Yogyakarta, together with the street art exhibition opening ceremony 'Jalan Lingkar' (Ring Road). The screening started with the introduction of the documentary, and was followed by an informal discussion with the film director, Minanto.

Click [here](#) for more information, and photos from the event.

"Conceptualization of Change" screenings at PAF Olomouc

"Conceptualization of Change" by Kristýna Kopřivová, Nico Carpentier, and Vaia Doudaki was screened in scope of PAF Olomouc 2022, the 21st Festival of Film Animation and Contemporary Art, which took place in Olomouc, Czech Republic, during 1-4 December 2022. The film was screened as part of the Other Visions CZ '21 screenings, scheduled for December 2. The film was also screened earlier on 12 November 2022, in scope of Studio Performance Art (SPA) PerformanceBus event in Prague-Opava, as part of Other Visions CZ '2.



Read more about the screening and the film [here](#).

New Video



Urban Bird

"Urban Bird" is a video by visual artist Soraya Poulin about her residency project developed during Mistra-EC's artist-in-residence (AiR) program in Prague (September-October 2022), in collaboration with Mistra-EC researchers at the Institute of Communication Studies and Journalism at Charles University. The project explores the relationship between humans and nature in the city, and their various power dynamics, through a collage of paintings, photography and drawings.

Click [here](#) to watch the full video.

Presentations/Talks

-NEW!

- ✦ FILIMONOV, KIRILL, CARPENTIER, NICO (2023) Can the material speak? Nature as an object and subject of discursive regulation in a Swedish TV documentary, *Discourse Theory: Ways Forward*, 2nd Edition, Brussels, Belgium (23-24 March 2023).
- ✦ CARPENTIER, NICO (2023) Guest lecture, *Multimodal Projects in Communication and Media Studies: Creation, Exhibition and Publication*, Department of Mass Communication, Forman Christian College, Lahore, Pakistan. (16 February 2023).
- ✦ CARPENTIER, NICO (2023) To look into the eyes of the non-human other: *The Wolf Talks* arts-based research intervention, "The art of thinking like a mountain": Empathy for nature and non-human beings Seminar, Department of Fine Arts, Cyprus University of Technology, Limassol, Cyprus. (28 January 2023).

PAST PRESENTATIONS/TALKS

Online Texts -NEW!

- ✦ **Algorithmically Embodied Emissions** by Jutta Haider and Malte Rödl. Published in *Data & Society: Points* on 28 February 2023.
- ✦ **Internet search results could be increasing your carbon emissions** by Malte Rödl and Jutta Haider. Published in *The Conversation* on 7 December 2022.
- ✦ **A quest for a magnetic stone** by Coralie Gourguechon, resident artist for the AiR@SLU in Uppsala.
- ✦ **Urban Bird: Non-human-centered visualisations of human-nature relationships in the city** by Soraya Poulin, resident artist for the AiR@CU in Prague.

News

Environmental Ideologies Map: An interactive website project developed by the MISTRA Environmental Communication Research Programme

In 2023, Gerardo Costabile Nicoletta, as a post-doc researcher of the MEC@ICSJ team will develop the Environmental Ideologies, a website publication project that aims to creatively communicate an earlier designed map of competing ideological projects over the environment, sustainability, and, more generally, human-nature relationships.

The website will offer a visualization of the map of interconnected clusters of ideologies to offer an interactive experience to users who can navigate clusters of meanings over nature, sustainability, and climate change through textual and audio-visual content produced with the contribution of authoritative voices from the field of environmental humanities and communication explaining each ideological component of the map. The interactive website will visually and interactively support the WP5's work, exploring how nature is ideologically articulated in the current societal debates both globally and in the Swedish context.

What is your Wolf Talk?

Reflections on "Silencing/Unsilencing Nature: the media and arts-based research sound- and image installation **Wolf Talks**" that was displayed in Uppsala, Sweden during 24 October-5 November 2022.

Written by Elisabeth Wennerström, former Erasmus+ Trainee at the Institute of Communication Studies and Journalism at Charles University, working on the Wolf Talks project.

[Read more](#)



For more information about the Work Package 5 team and current events, please visit our [website](#) or [follow us on Facebook](#). The newsletter is published quarterly.

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